

# NEWFDA Person of the Year

## Congratulations NEWFDA's 2019 Person of the Year, Dan Fudger



NEWFDA has named Dan Fudger of C&S Wholesale Grocers as its distinguished 2019 Person of the Year and he will be honored at the NEWFDA Convention Nov. 7-10 at the Playa Largo Resort and Spa in Key Largo, Florida.

Fudger is SVP of Non-Perishable Merchandising, Supply Chain and Trade Relations. He is responsible for non-perishable merchandising and marketing programs for the independent retail customers and for effective supply chain and go to market engagement with the trade community.

He joined C&S in 1998 in the Trade Relations Dept. and has steadily progressed through roles of increasing responsibility. He was promoted in 2003 to Director of Trade Relations, brought the supply chain and trade relations departments functions together as vice president in 2007, and began taking on significant merchandising responsibilities in 2012.

Tracy Moore, C&S SVP of Procurement and Merchandising, said Fudger has played a key role in the manufacturer and broker community for over 20 years as well as developing strong partnerships. "As a board member he is driving to support the success of NEWFDA and did so when he wasn't on the board. He has high expectations for himself and those he works with. Dan has integrity and someone I count on every day. He doesn't ask for recognition but deserves it," she said.

Commenting on the award Fudger said, "I am deeply honored to be recognized as NEWFDA's Person of the Year. The organization's rich history of helping to strengthen the working relationships between manufacturers, sales agencies and wholesalers while providing continued educational opportunities to its members is as relevant today as it was in 1875, the founding year of NEWFDA. I look forward to celebrating with industry colleagues at the annual convention being held in November and I thank the NEWFDA organization for this distinctive recognition."