



**NEWFDA**  
NorthEast Wholesale Food Distributors Association



# **The NEWFDA “Holly Jolly Jubilee”**

Silent & LIVE Virtual Online Fundraising Event

November 26<sup>th</sup> – December 4<sup>th</sup>, 2021

on Handbid.com

Join us for our Holly Jolly Jubilee Virtual Silent & Live Auction Fundraising Event!  
Our Silent Auction opens on Black Friday Nov 26<sup>th</sup> at 6pm, a Live Auction Program with all kinds of surprises on Thursday Night Dec 2<sup>nd</sup> at 7pm, with the Silent Auction Closing on Dec 4<sup>th</sup> at 6pm.

We're going to have to some awesome Silent Auction items including the latest Tech & Electronics gadgets, Home & Kitchen items, Kids gifts, Sports & Entertainment Memorabilia, oodles of Gift Certificates and much, much more!

Our Live Auction will boast some Great Items, including a Whopper of a Grand Prize! During our Live Event, we'll also hear some greetings from our Board as well as many other guest appearances.

We're excited to announce the **“Ugliest Christmas Sweater Contest”** where anyone can submit a photo/video clip (to [polson@newfda.org](mailto:polson@newfda.org)) to be featured on the Auction site. All registered bidders will be able to vote by donating a dollar per vote-and at the close of the Auction, the person with the most votes wins a fantastic prize! Early entries are encouraged and welcomed! This is a great opportunity to generate company-wide involvement at a time when we need it most, so please share & promote!

Our Holiday Holly Jolly Jubilee Virtual Event continues our Fundraising efforts for our Scholarship Award Program that has granted just under ONE MILLION DOLLARS to date.

Help us keep this much needed program going far into the future with your support, donations and participation in this fun & interactive event!

Thank you in advance for your support from wherever you are...and get some Holiday shopping done while you're at it!

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**NEWFDA**  
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**The "NEWFDA Holly Jolly Jubilee"**  
**Virtual Event with LIVE Auction**  
**Sponsorship Form**  
**November 26<sup>th</sup> - December 4<sup>th</sup>, 2021**  
**LIVE Auction on Dec 2<sup>nd</sup> on Handbid.com**

**SPONSOR INFORMATION**

Welcome to the NEWFDA Holly Jolly Jubilee virtual online fundraising event! Sponsoring this event is an excellent way to promote your company while helping to offset cost of the event, allowing more funds to go to the NEWFDA Scholarship Program. Your support will be recognized in various ways, as outlined below.

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Credit Card Type: \_\_\_\_\_ Card #: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

Choose a sponsorship level below or write your own amount in the final selection. **For every \$1,000 donated in sponsorships, your company will receive four(4) \$25 Amazon E-Gift Cards!** The below sponsorships also include your company logo featured within the online program.

☐ \$500      ☐ \$1,000      ☐ \$1,500      ☐ \$2,000      ☐ \$2,500

The sponsorship levels below include your company logo featured prominently on the Auction Welcome Page as well as within the online program. Choose to write in your own amount in the final selection area.

☐ \$3,000      ☐ \$3,500      ☐ \$5,000      ☐ \$7,500      ☐ \_\_\_\_\_

*Thank you for your generous support of the  
NEWFDA Holly Jolly Jubilee online Fundraising event!*

**NEWFDA**

**NORTHEAST WHOLESALE FOOD DISTRIBUTORS ASSOCIATION**

PO Box 2826 · Duxbury, MA 02331 · 617.922.4300 · kgriffin@newfda.org · polson@newfda.org



## **The NEWFDA Holly Jolly Jubilee Online Silent & LIVE Auction** **Item Donation Form**

Thank you for taking part in the **NEWFDA Holly Jolly Jubilee Silent & Live Auction Fundraising Event!** Please consider donating items from your company to support our Online Auction-the proceeds go directly to the NEWFDA Scholarship Award Program. **A listing of all generous donors with their company logos will be displayed on our Sponsorship Page, as well a credit on each individual item donated!**

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### **DONOR INFORMATION**

Company/Donor Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

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### **SILENT AUCTION PRIZES**

Silent Auction items can be sent up to one week prior to the Auction and will be on display before the auction opens. The Auction Opens on Nov. 26<sup>th</sup>, Black Friday and online bidding will continue throughout the week of Nov. 26<sup>th</sup> to Dec. 4<sup>th</sup>, with a LIVE Auction event on Thursday Dec. 2<sup>nd</sup>!

Items include: sporting/music event tickets, gift cards, sports equipment, apparel, memorabilia, company logo swag, etc. Please dig deep into those prize closets!!

Items can be sent to the **address below**. *Thank you!*

Name of Item(s): \_\_\_\_\_ Cost or Value: \_\_\_\_\_  
Name of Item(s): \_\_\_\_\_ Cost or Value: \_\_\_\_\_  
Description of Item(s): \_\_\_\_\_

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### **DONATION OF SERVICE OR A GIFT CERTIFICATE**

If you are donating a service or a gift certificate, please provide a letter or certificate that includes the following information:

- ✓ Name of product or service
  - ✓ Description of what is/isn't included
  - ✓ Name of person to contact for further information
  - ✓ Additional information such as a photo or brochure as appropriate
  - ✓ Date of expiration (if any)
- 

### **SHIPPING INSTRUCTIONS:**

**BETWEEN NOW AND DELIVERY BY NOVEMBER 19<sup>TH</sup>, SEND THE ABOVE ITEMS TO:**

**NEWFDA · 18 WILLIAMS CT · BRAINTREE, MA 02184 · ATTN: KEVIN GRIFFIN**

**Please return this form to Pauline at [polson@newfda.org](mailto:polson@newfda.org) · 781.985.1786**