



NorthEast Wholesale Food Distributors Association

2026 Convention



SEPTEMBER 25TH – 27TH

CONNECT. LEARN. INSPIRE. GIVE BACK.

Over
\$1.5 MILLION
AWARDED TO
STUDENTS!



MARGARITAVILLE.
Hotels & Resorts

CAPE COD



EDUCATION

Industry insights
that drive success



NETWORKING

Build relationships
that last



SCHOLARSHIPS

Investing in the future
of our industry

REGISTER NOW! >



Don't miss it!



Margaritaville Hotel Cape Cod

225 IYANNOUGH RD., HYANNIS, MA 02601 | 508-771-3000



NEWFDA 2026 Convention Registration



MARGARITAVILLE RESORT, Hyannis, MA

September 25th - 27th 2026

Rate Information

Occupancy Rates (per person)	Children's Rates (Apply when sharing room with one or more paying adults)	Registration Fee
Double: \$2900	Under age 2: Free	Members (per room) \$250
Single: \$3200	Age 3 – 10: \$450	Non-Members (per room) \$350
Suite Double Occupancy: \$4500	Age 11 – 17: \$500	

Registrant Information

Company: _____ Name: _____

Name as it will appear on your badge: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

(*Home address required for home delivery)

Phone: _____ Fax: _____ Email: _____

Spouse's Name & E-mail Address
(if applicable): _____

GUEST ROOMS				CHILDREN / REGISTRATION / ADD NIGHTS				
Registrant Names	Double Occ Sept 25-27 \$2900 pp	Single Occ Sept 25-27 \$3200 pp	Suite Double Occ Sept 25-27 \$4500 pp	Children Age 3-10 \$450/child Age 11-17 \$500/child	Date of Birth	Registration Fee (Member) \$250 Room (Non-Member) \$350 Room	Additional Nights Per Night \$450: Std \$695: Suite	Total

*Rate includes accommodations, resort fees, family activities, daily breakfast & dinner, entertainment, and taxes.

Payment Method

☐ AMEX ☐ Visa ☐ Mastercard ☐ Check (Please make checks payable to NEWFDA)

Card #: _____ Cardholder Name: _____ Exp: _____ Zip Code: _____ CVV: _____

Cardholder acknowledges receipt of goods and/or services in the amount of the total shown and agrees to perform the obligation set forth in the Cardholder's agreement with the issuer.

Mail with check or credit card information to: NEWFDA, 18 Williams Court, Braintree, MA 02184 E-mail Kgriffin@NEWFDA.org Telephone: (617) 922-4300



NEWFDA 2026 Convention Airfare Registration

**MARGARITAVILLE RESORT, Hyannis, MA
September 25th - 27th, 2026**

Names of Passengers as they appear on ID's	Date Of Birth	Preferred Airline/ Flight #	Preferred Airport Depart/Return	Date of Depart	Time of Depart	Date of Return	Time of Return	Frequent Flyer #

****Please Note: a \$50 Administrative Fee will be added to your invoice for this convenience****

Primary Flyer Name:_____

Company:_____

Address of Primary Flyer:_____

Email:_____

Special Requests/Notes:_____



2026 Annual NEWFDA Convention Sponsor Form

MARGARITAVILLE RESORT, Hyannis, MA

September 25th - 27th, 2026

SPONSOR INFORMATION

Sponsoring a portion of the Annual NEWFDA Convention 2026 is an excellent way to promote your company while helping to offset cost of the event, allowing more funds to go to the NEWFDA Scholarship Fund. Your support will be recognized in various ways, throughout the event as outlined below.

Company Name: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Credit Card Type: _____ Card #: _____

Expiration Date: _____ Sec. Code: _____ Billing Zip Code: _____

☐ Please send me an invoice

SPONSORSHIP OPPORTUNITIES

The below sponsorship levels include sponsor signage with company logo featured in the Convention program.

☐ \$500 ☐ \$1,000 ☐ \$1,500 ☐ \$2,000 ☐ \$2,500

The sponsorship levels below include sponsor signage with company logo featured prominently at Convention Events and Featured Pages in the Convention program.

☐ \$3,000 ☐ \$3,500 ☐ \$5,000 ☐ \$7,500 ☐ \$10,000

Thank you for your generous support of the 2026 NEWFDA Convention!



Convention 2026 Donation Form

Thank you for taking part in **NEWFDA Convention 2026!** Please consider donating VIP coupons, product for the Hospitality Suite, and items to support our Silent Auction, proceeds of which go directly to the NEWFDA Scholarship Fund. **A listing of all generous donors will be displayed at the Convention.**

DONOR INFORMATION

Company/Donor Name: _____
Contact Name: _____ Phone: _____
E-Mail: _____ Website: _____

VIP COUPONS

We appreciate any/all VIP coupons that you would like to donate, which are included in the Convention registration packets for our members.

COUPON PRODUCT /

Item(s): _____

Please send VIP coupons to NEWFDA by September 15th

NEWFDA · 18 Williams Court · Braintree, MA 02184 · Attn: Kevin Griffin

HOSPITALITY SUITE PRODUCT

The Hospitality Suite is one of the highlights of the Convention, where members come to connect and view colleague's product lines/samples. We appreciate all samples that you would like to donate for the Hospitality Suite; these items will be put on display and available for our members during the Convention.

PRODUCT DESCRIPTION

Item(s): _____

Please send all Hospitality suite items to Margaritaville Resort Cape Cod: 9/21-9/24 to address below:

"Please return this form to Kevin Griffin at kgriffin@newfda.org AND Lisa Vierra at admin@newfda.org"

SILENT AUCTION PRIZES

Silent Auction items will be set on display at the Convention and available for bidding throughout the Convention. Items include: sports event tickets, gift cards, sports equipment, apparel, memorabilia, etc. Please send auction items to the **NEWFDA office (address below)** or send to the **Margaritaville Resort Cape Cod (address below)**. Thank you!

PRODUCT DESCRIPTION

Name of Item(s): _____ Cost or Value: _____

Name of Item(s): _____ Cost or Value: _____

Description of Item(s): _____

DONATION OF SERVICE OR A GIFT CERTIFICATE

If you are donating a service or a gift certificate, please provide a letter or certificate that includes the following information:

- ✓ Name of product or service
- ✓ Description of what is included and what is excluded
- ✓ Name of person to contact for further information
- ✓ Additional information such as a photo or brochure as appropriate
- ✓ Date of expiration

SHIPPING OPTIONS: (Please check one)

- ☐ Between now and September 15th, I will send above listed items to NEWFDA at
NEWFDA · 18 Williams Court · Braintree, MA 02184 · Attn: Kevin Griffin
- ☐ Between 9/21 - 9/24, I will send above listed items to Margaritaville Resort Cape Cod
Margaritaville Resort Cape Cod, 1225 Lyannough Road, Hyannis, MA 02601 · ATTN: Kara Rinehard
- **Please label boxes: NEWFDA Convention / Kevin Griffin**

Please return this form to Kevin Griffin at kgriffin@newfda.org AND Lisa Vierra at admin@newfda.org

The NEWFDA Experience

2026 Convention September 25–27, 2026 • Hyannis, Cape Cod

More Than a Convention...A Weekend You'll Be Talking About All Year.

Escape to beautiful Cape Cod for a weekend filled with fresh ideas, meaningful connections, unforgettable experiences, and NEWFDA traditions. Whether you're a longtime member or attending for the very first time, you'll discover why so many members return year after year.

FRIDAY | September 25

11:00 AM – 5:00 PM

Registration

Check in, pick up your Welcome Gifts, reconnect with friends, and get ready for an unforgettable weekend.

11:00 AM – 5:00 PM

Membership Marketplace & Hospitality Suite

Meet our vendor partners, discover innovative products and services, explore what's new in the industry, and connect with fellow members throughout the day.

6:30 PM – 9:30 PM



NEWFDA Luau Kickoff

Mai Tais • Flip Flops • Island Vibes

We're kicking off convention weekend in tropical style! Slip into your favorite Hawaiian shirt, sundress, or flip flops and join friends—old and new—for an evening of delicious food, tropical cocktails, music, laughter, and plenty of opportunities to reconnect as the weekend officially begins.

SATURDAY | September 26

7:30 AM – 10:00 AM

Sunrise Breakfast

Start your day with breakfast and great conversation before another exciting day of learning and fun.

8:30 AM – 9:30 AM

Featured Business Speaker

Gain valuable insights from our featured speaker and leave inspired with new ideas to bring back to your business.

9:30 AM – 10:30 AM

Q4 Board Meeting

10:00 AM – 12:00PM & 3:00 PM – 5:00 PM

Membership Marketplace & Hospitality Suite

11:00 AM – 1:00 PM

NEWFDA SPARTY!

Celebrating 25 Years of NEWFDA's Signature Event!

For a quarter century, NEWFDA's **SPARTY** has been the event everyone talks about—and once you experience it, you'll understand why.

Treat yourself to complimentary spa treatments while enjoying delicious hors d'oeuvres, refreshing beverages, and time to unwind with friends and colleagues. Whether you're a first-time attendee or a convention veteran, **The SPARTY is simply not to be missed!**

Explore Historic Main Street Hyannis... At Your Leisure

Take advantage of our complimentary shuttle and explore unique boutiques, local art galleries, the JFK Hyannis Museum, artist cottages, waterfront shops, cafés, ice cream parlors, and hidden gems—all within an easy stroll. *A whimsical walking map highlighting our favorite stops will be provided to help you make the most of your afternoon.*

2:00 PM – 4:00 PM



Salty Boondocks Pop-Up Experience

One of Cape Cod's hottest trends is coming to NEWFDA!

Create your own custom trucker hat, sweatshirt, tote bag, or accessory by choosing from hundreds of fun patches and embellishments. Whether your style is classic, coastal, or completely unique, you'll leave with a one-of-a-kind keepsake from your NEWFDA weekend.

6:30 PM – 7:30 PM



NEWFDA Cocktail Reception

Featuring Our Cape Cod Raw Bar

Begin the evening with handcrafted cocktails, great conversation, and one of Cape Cod's most beloved traditions—our **Cape Cod Raw Bar**. Enjoy freshly shucked local oysters, littlenecks, shrimp, and other coastal favorites while reconnecting with friends before the Annual Dinner & Celebration.

7:30 PM – 11:00 PM



NEWFDA Annual Dinner & Celebration

Live Auction • Live Band • Dancing • Scholarship Winners Presentation

Celebrate another incredible year with an evening filled with exceptional dining, exciting auction items, live music, dancing, and the camaraderie that makes NEWFDA unlike any other association. **Business Casual Attire**

9:30 PM – 10:30 PM

Silent Auction Pick-Up

SUNDAY | September 27

7:00 AM – 10:00 AM

Farewell Sunrise Breakfast

Enjoy one last breakfast together before heading home. Share stories from the weekend, exchange contact information, and leave inspired, energized, and already looking forward to next year's NEWFDA Experience.

Why Members Keep Coming Back

It's the friendships.

It's the networking.

It's the traditions.

It's the laughter.

It's discovering new ideas and new opportunities.

Most of all, it's the people.

For many of our members, NEWFDA isn't just an association—it's a community.

We can't wait to welcome you to The NEWFDA Experience.